

Project No. 4

Sector	Agriculture & Allied sector - Fisheries
Project Name	Strengthening hygienic Fish-Marketing in Ballari District
Submitted by	Fisheries Development Department
Total Cost	INR 11.98 Cr.
Location / Coverage	Ballari, Sandur, Kudthini, Kampli, Siruguppa & Kurugodu talukas in Ballari District
Project Duration	Long Term (>3 years)
P I A	Fisheries Development Department, Ballari
Objective	To increase the productivity and incomes of Fishermen/Fish Farmers in Mining affected areas of the District
Output (s)	<ul style="list-style-type: none"> • Construction of Modern Hygienic Fish Markets with Cold Storage facilities across Ballari district -10 nos. (Unit Cost: approx. Rs. 8.27 Lakhs) • Establishment of Modern Fish-waste Disposal Units along with waste transport vehicle and machineries - 5 nos. (Unit cost: approx. Rs.30.00 lakhs) • Providing subsidy towards establishment of Modern Fish retail Outlets @50% Subsidy across Ballari District- 43 nos. (Per Unit Subsidy: Rs. 5 Lakhs)
Justification	<ul style="list-style-type: none"> • Fish-farming and selling in Ballari has been adversely affected by the Mining activities in the area. • As fish is a highly perishable commodity, fish-selling on the roadsides or other open, unhygienic places results in rapid deterioration of the fishes, thereby causing losses to the fish-farmers/ sellers. • Hygienic fish markets and individual fish retail outlets are therefore essential for improving the shelf-life and quality of fish put-up for sale, and to attract more buyers. • Large amount of Fish-waste generated, is disposed-off in the open. This is a potential health-hazard for local people.
Outcome (s) (Expected Measurable Benefits)	<ul style="list-style-type: none"> • Increased shelf-life and quality of fish put-up for sale. • Hygienic disposal / use of Fish-waste in the form of manure / feed. • Increased no. of fish-buyers and improved incomes of Fishermen/Fish Farmers in the district. • Increased employment through Fishery sector in the district. • Increased availability of protein-rich food in the form of fish to local people.