

## Project No. 4

<b>Sector</b>	<b>Agriculture &amp; Allied sector - Fisheries</b>
<b>Project Name</b>	<b>Strengthening hygienic Fish-Marketing in Ballari District</b>
<b>Submitted by</b>	Fisheries Development Department
<b>Total Cost</b>	<b>INR 11.98 Cr.</b>
<b>Location / Coverage</b>	Ballari, Sandur, Kudthini, Kampli, Siruguppa & Kurugodu talukas in Ballari District
<b>Project Duration</b>	Long Term (>3 years)
<b>PIA</b>	Fisheries Development Department, Ballari
<b>Objective</b>	To increase the productivity and incomes of Fishermen/Fish Farmers in Mining affected areas of the District
<b>Output (s)</b>	<ul style="list-style-type: none"> <li>Construction of Modern Hygienic Fish Markets with Cold Storage facilities across Ballari district -10 nos. (Unit Cost: approx. Rs. 8.27 Lakhs)</li> <li>Establishment of Modern Fish-waste Disposal Units along with waste transport vehicle and machineries - 5 nos. (Unit cost: approx. Rs.30.00 lakhs)</li> <li>Providing subsidy towards establishment of Modern Fish retail Outlets @50% Subsidy across Ballari District- 43 nos. (Per Unit Subsidy: Rs. 5 Lakhs)</li> </ul>
<b>Justification</b>	<ul style="list-style-type: none"> <li>Fish-farming and selling in Ballari has been adversely affected by the Mining activities in the area.</li> <li>As fish is a highly perishable commodity, fish-selling on the roadsides or other open, unhygienic places results in rapid deterioration of the fishes, thereby causing losses to the fish-farmers/ sellers.</li> <li>Hygienic fish markets and individual fish retail outlets are therefore essential for improving the shelf-life and quality of fish put-up for sale, and to attract more buyers.</li> <li>Large amount of Fish-waste generated, is disposed-off in the open. This is a potential health-hazard for local people.</li> </ul>
<b>Outcome (s) (Expected Measurable Benefits)</b>	<ul style="list-style-type: none"> <li>Increased shelf-life and quality of fish put-up for sale.</li> <li>Hygienic disposal / use of Fish-waste in the form of manure / feed.</li> <li>Increased no. of fish-buyers and improved incomes of Fishermen/Fish Farmers in the district.</li> <li>Increased employment through Fishery sector in the district.</li> <li>Increased availability of protein-rich food in the form of fish to local people.</li> </ul>